



BEASTLY 2025

Vacancy Information Pack

Media Lead



What is BEASTLY?

BEASTLY is the largest annual event in Scouting and Guiding event within Basingstoke. It brings together young people from across multiple groups, districts and organisations for a fun packed multi-activity day. With activities such as Archery to Climbing and Virtual Reality to Zorb Football there is something for young people of all ages.

The BEASTLY Team

This amazing event is planned and run by volunteers with a core team planning and organising the event and expanding as we get closer to the event. You'll be part of an amazing team of volunteers who are passionate about delivering an exciting, fun filled and inclusive day to our young people.

What's in it for me?

You'll have the opportunity to help shape and deliver the biggest event in the local calendar. Our young people always give amazing feedback after this event that makes it so rewarding. You'll be working alongside other volunteers, learning from each other and really achieving a successful event on a large scale.

Who can apply?

We are committed to being fully inclusive and therefore this role is open to all. Whether you are already involved in Scouting or Guiding as a leader, or if you are a parent who believes they can bring something to the table, we'd love to hear from you. For most of our roles you'll need to be 18 or older and you'll need to undertake a disclosure (criminal record check)

Further Information

If you would like to know more about BEASTLY then you can see lots of information on our website at beastly.org.uk or drop us an email to arrange an informal chat about the role at volunteer@beastly.org.uk

Media Lead

About the role

The Media Lead works with the Event Leads to manage all media relations and communications for the event. This person ensures effective promotion, coverage, and documentation of the event through various media channels.

Key Responsibilities

- Develop and implement a media and communications strategy.
- Coordinate with media outlets for event coverage.
- Manage social media accounts and content.
- Oversee photography and videography teams.
- Ensure consistent and positive messaging about the event.
- Handle media inquiries and press releases.
- Document the event for post-event promotions and records.

Person Criteria

- Applicants must be 18+
- Must be available for the event on Saturday 17th May 2025

Training Requirements

This role requires the Scouts Getting Started Training to be completed within 5 months of your role start date. These are a few short online modules which cover things such as Safety and Safeguarding. If you are already involved in Scouts, it's likely you'll have already done these and generally won't be required to do them specifically for this role.

Time Commitment

Outside of the event there will be a number of meetings with the team across the year, these tend to be monthly mixed between in person (Basingstoke) and hybrid. Most other aspects of the role can be done as suits the role holder.

The Process

Please apply for this vacancy at beastly.org.uk/volunteer or via email to volunteer@beastly.org.uk

Applications are open until the position is filled. We may reach out for a short informal conversation after receiving your application.

Successful applicants will be given an Active Support Member Role within the BEASTLY event team on the Scout Membership System (compass)