



BEASTLY 2025

Vacancy Information Pack

Sponsorship Lead



What is BEASTLY?

BEASTLY is the largest annual event in Scouting and Guiding event within Basingstoke. It brings together young people from across multiple groups, districts and organisations for a fun packed multi-activity day. With activities such as Archery to Climbing and Virtual Reality to Zorb Football there is something for young people of all ages.

The BEASTLY Team

This amazing event is planned and run by volunteers with a core team planning and organising the event and expanding as we get closer to the event. You'll be part of an amazing team of volunteers who are passionate about delivering an exciting, fun filled and inclusive day to our young people.

What's in it for me?

You'll have the opportunity to help shape and deliver the biggest event in the local calendar. Our young people always give amazing feedback after this event that makes it so rewarding. You'll be working alongside other volunteers, learning from each other and really achieving a successful event on a large scale.

Who can apply?

We are committed to being fully inclusive and therefore this role is open to all. Whether you are already involved in Scouting or Guiding as a leader, or if you are a parent who believes they can bring something to the table, we'd love to hear from you. For most of our roles you'll need to be 18 or older and you'll need to undertake a disclosure (criminal record check)

Further Information

If you would like to know more about BEASTLY then you can see lots of information on our website at beastly.org.uk or drop us an email to arrange an informal chat about the role at volunteer@beastly.org.uk

Sponsorship Lead

About the role

The Sponsorship Lead will work with the Event Leads to secure new sponsorships to support the event financially and in-kind. This individual identifies potential sponsors, develops sponsorship proposals, and builds lasting relationships to keep event costs low and enhance the event experience.

Key Responsibilities

- Develop and implement a sponsorship strategy to attract and retain sponsors.
- Identify potential sponsors and research their interests and capabilities.
- Create compelling sponsorship proposals and packages tailored to potential sponsors.
- Reach out to and negotiate with potential sponsors to secure financial and in-kind contributions.
- Build and maintain strong relationships with sponsors, ensuring their needs and expectations are met.
- Coordinate with the marketing and media teams to ensure sponsors receive appropriate recognition and visibility.
- Manage sponsor agreements and ensure all sponsorship commitments are fulfilled.
- Provide post-event reports to sponsors, highlighting their contributions and the impact on the event.

Person Criteria

- Applicants must be 18+
- Must be available for the event on Saturday 17th May 2025
- Must be available for the event set up on Friday 16th May 2025

Training Requirements

This role requires the Scouts Getting Started Training to be completed within 5 months of your role start date. These are a few short online modules which cover things such as Safety and Safeguarding. If you are already involved in Scouts, it's likely you'll have already done these and generally won't be required to do them specifically for this role.

Time Commitment

Outside of the event there will be a number of meetings with the team across the year, these tend to be monthly mixed between in person (Basingstoke) and hybrid. Most other aspects of the role can be done as suits the role holder.

The Process

Please apply for this vacancy at beastly.org.uk/volunteer or via email to volunteer@beastly.org.uk

Applications are open until the position is filled. We may reach out for a short informal conversation after receiving your application.

Successful applicants will be given an Active Support Member Role within the BEASTLY event team on the Scout Membership System (compass)